



For Immediate Release

For more information, please contact:

Randy J. Bernhardt
Bernhardt Consulting Co.
(505) 227-4090
rjbernhardt@aol.com

Expertise LLC
(877) 769-7769
info@expertise.com

Bernhardt Consulting Co. Ranked Top Albuquerque-based Firm by Expertise LLC in 2022

Albuquerque, N.M., (January 20, 2022) – The Bernhardt Consulting Co. has again been recognized by Seattle-based Expertise LLC as one of the top Albuquerque-based PR firms in 2022. This is the sixth consecutive year that Expertise LLC has recognized the Bernhardt Consulting Co.

Expertise’s mission is to connect people to the best local professionals. Each year Expertise.com helps millions of people research and hire local professionals nationwide. Through Expertise’s stringent research process, the company strives to identify the businesses that stand out among the crowd.

Expertise scored Albuquerque PR Firms on more than 25 variables across five categories, and analyzed the results to provide a hand-picked list of the best. Expertise’s selection criteria include:

1. **Availability:** Consistently approachable and responsive, so customers never feel ignored.
2. **Qualifications:** Building customer confidence with licensing, accreditations, and awards.
3. **Reputation:** A history of delighted customers and outstanding service.
4. **Experience:** Masters of their craft, based on years of practical experience and education.
5. **Professionalism:** Providing service with honesty, reliability, and respect.

Expertise LLC wrote the following: “Bernhardt Consulting Co. is a consultation and management firm for nonprofit organizations in the United States and Canada that provides a wide range of marketing and public relations services to help organizations operate appropriately in an ever-changing landscape. It assists clients with cause marketing needs, such as campaigns involving corporate social responsibility and corporate giving. The firm also handles media relations and fund development, including working with nonprofits to plan fundraisers and annual giving campaigns.”

With three decades of experience in nonprofit and for-profit management, the Bernhardt Consulting Co. and our expert services helps organizations be more successful by facilitating movement in an ever-changing, dynamic world. **Our mission is To Help Nonprofits to Be Run Right.** For more information, visit the Bernhardt Consulting Co. website: <http://www.bernhardtco.com/>

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