



For Immediate Release

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Bernhardt Consulting Co. Receives Five-Star Rating by Expertise

Albuquerque, N.M., (February 10, 2025) – The Bernhardt Consulting Co. has again received a five-star rating from New York-based Expertise, the highest rating awarded by the company. Bernhardt Consulting Co. has been recognized by Expertise as one of the <u>top Albuquerque-based PR firms</u> for nine consecutive years.

Expertise finds and reviews the top service professionals in over 200 industries across the U.S. Each month, they research more than 60,000 businesses to help customers find the best-qualified professional for their needs. Expertise's research process is always evolving to keep up with industry changes, so they are confident that when they say a provider is one of the best, it is. They include a mystery shopper component. The mystery shoppers call each company to gauge their knowledgeability, friendliness, and professionalism.

Expertise scores firms on more than 25 variables across five categories, and analyzed the results to provide a hand-picked list of the best. Expertise's selection criteria includes:

- 1. Availability: Consistently approachable and responsive so customers never feel ignored.
- 2. Qualifications: Building customer confidence with licensing, accreditations, and awards.
- 3. **Reputation:** A history of delighted customers and outstanding service.
- 4. **Experience:** Masters of their craft based on years of practical experience and education.
- 5. **Professionalism:** Providing service with honesty, reliability, and respect.

With more than three decades of experience in nonprofit and for-profit management, the Bernhardt Consulting Co. and our expert services helps organizations be more successful by facilitating movement in an ever-changing, dynamic world. Our mission is *To Help Nonprofits to Be Run Right*. For more information, visit the Bernhardt Consulting Co. website: http://www.bernhardtco.com/



Randy Bernhardt, President Bernhardt Consulting Co.

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