



For Immediate Release

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Bernhardt Consulting Co. Adds New Client - Arizona Farm Bureau Educational Farming Company

Albuquerque, N.M., (January 10, 2024) – The Bernhardt Consulting Co. has been selected by the Arizona Farm Bureau Educational Farming Company (AZFB EFC) to assist with its fundraising initiatives.

The mission of the AZFB EFC is to educate the public of all ages about the importance of Arizona's agriculture through educational programs that teach about the production of food, fiber, and natural resources highlighting Arizona agriculture's diversity and dynamic.

The addition of AZFB EFC to Bernhardt Consulting Co.'s portfolio of clients, expands the company's impact on agricultural literacy instruction in the United States. Bernhardt Consulting Co. also works for National Agriculture in the Classroom and New Mexico Agriculture in the Classroom.

"I am delighted to be selected by AZFB EFC and to have them as a client," said Randy Bernhardt, president of Bernhardt Consulting Co. "Working together, we will develop documents to assist in their fundraising efforts. We will also provide AZFB EFC counsel on securing new foundation, corporate and agricultural association sponsors. Working together, we will ensure a strong future for AZFB EFC."

"We are ecstatic to begin our work with Randy," said Katie Aikins, Director of Education for Arizona Farm Bureau. "Our Foundation is doing amazing work in providing support and programming for youth and adults to become more aware of the agriculture that surrounds them. The increase in visibility through our work with Bernhardt Consulting Co will only allow us to expand our efforts and impact."

Based in Gibert, Ariz., the Arizona Farm Bureau Educational Farming Company is a 501(c)3 nonprofit agricultural educational organization that was created in 2003 by the Arizona Farm Bureau Federation. Arizona Farm Bureau's Agriculture in the Classroom and other youth programs, such as FFA and 4-H, are key beneficiaries of the organization's fundraising efforts. AZFB EFC reached more than 150,000 students, teachers and parents during the 2022-2023 school year with Agriculture in the Classroom programming. Website: <https://www.azfb.org/Agriculture-in-the-Classroom>

With more than three decades experience in nonprofit and for-profit management, the Bernhardt Consulting Co. and our expert services helps organizations be more successful by facilitating movement in an ever-changing, dynamic world. 2023 marks the 7th consecutive year that the Bernhardt Consulting Co. has been recognized by Seattle-based Expertise LLC as one of the top Albuquerque-based PR firms with their top, five-star rating. Our mission is *To Help Nonprofits to Be Run Right*. Website: <https://www.bernhardtco.com/>

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