



## For Immediate Release

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### **Bernhardt Consulting Co. Selected to Lead National Agriculture in the Classroom's Fund Development Efforts**

**Albuquerque, N.M., (October 2, 2017)** – The Bernhardt Consulting Co. was recently selected by the National Agriculture in the Classroom Organization (NAITCO) to lead its fund development efforts.

The mission of NAITCO is to increase agricultural literacy through K-12 education. An agriculturally literate person is one who understands and can communicate the source and value of agriculture as it affects quality of life. NAITCO programs seek to improve student achievement by applying authentic, agricultural-based content as the context to teach core curriculum concepts in science, social studies, language arts and nutrition.

"NAITCO is doing truly great work in agricultural literacy," said Randy Bernhardt, president of Bernhardt Consulting Co. "Even more so today, agriculture literacy is very important, especially because most youth today are 4 - 5 generations removed from the farm. I'm pleased to be selected by NAITCO to help in their fund development initiatives."

"We're excited to be working with Randy Bernhardt. He truly understands the importance of educating teachers and students about the role agriculture plays every day in their lives. He has lived it himself as a former agricultural science teacher and agriculture education non-profit leader," said Willie Grenier, NAITCO president and Maine Agriculture in the Classroom executive director.

"With Randy Bernhardt's background in fund development for other agricultural education non-profits, he's a natural fit for National Agriculture in the Classroom," said Lisa Gaskalla, NAITCO executive director. "We look forward to continued growth in NAITCO's agricultural literacy outreach efforts with Randy's involvement in the organization."

### **ABOUT THE NATIONAL AGRICULTURE IN THE CLASSROOM ORGANIZATION**

National Agriculture in the Classroom Organization (NAITCO) and its member NAITCO programs is in most of the 50 states. By encouraging teachers to embed agriculture into their classroom, NAITCO strives to cultivate an understanding and appreciation of the food and fiber system that teachers and students rely on every day. NAITCO positions itself in the agricultural education community as the lead organization to serve the full spectrum of K-12 formal education needs. To learn more about NAITCO, visit our website: [www.agclassroom.org](http://www.agclassroom.org)

### **ABOUT BERNHARDT CONSULTING CO.**

With more than 25 years' experience in nonprofit and for-profit management, the Bernhardt Consulting Co. and our expert services helps organizations be more successful by facilitating movement in an ever-changing, dynamic world. Our mission is *To Help Nonprofits to Be Run Right*. For more information, visit our website: <http://www.bernhardtco.com/>

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