



**For Immediate Release**

**For more information, please contact:**

Randy J. Bernhardt  
Bernhardt Consulting Co.  
(505) 227-4090  
[rjbernhardt@aol.com](mailto:rjbernhardt@aol.com)

J.J. Jones  
National Institute for Animal Agriculture  
(785) 215-5114  
[jj.jones@animalagriculture.org](mailto:jj.jones@animalagriculture.org)

**National Institute for Animal Agriculture Engages Bernhardt Consulting Co. to Enhance Fund Development Initiatives**

**Albuquerque, N.M.**, (January 25, 2024) – The [National Institute for Animal Agriculture](https://www.animalagriculture.org/) (NIAA) has selected the [Bernhardt Consulting Co.](https://www.bernhardtco.com/) to help NIAA with its fund development efforts which will include providing NIAA staff and members of the board of directors fundraising training.

“As NIAA continues to convene interdisciplinary leaders from throughout the animal agriculture value chain, ensuring we are doing our very best in partnering with our members and sponsors is key to our organizational success. Just as we champion continuous improvement in our sector of today’s food system, we believe in doing the same professionally,” said J.J. Jones, NIAA executive director.

“I am pleased to be working for NIAA, its staff and board of directors,” said Randy Bernhardt, president of Bernhardt Consulting Co. “Animal agriculture is an important contributor to the U.S. economy. It’s estimated that the total animal food industry generates \$267.1 billion in sales annually. NIAA is the leading resource for the animal agriculture industry.”

NIAA is a non-profit organization that is dedicated to providing programs to work towards providing solutions for disease, while promoting a safe and wholesome food supply and the best practices of environmental stewardship, animal health and well-being. The successor to the Livestock Conservation Institute, NIAA began operations in January 2000 and addresses issues of interest to the industry, providing vital industry information, continuing education and communication outlets for animal agriculture professionals. website: <https://www.animalagriculture.org/>

With more than three decades of experience in nonprofit and for-profit management, the Bernhardt Consulting Co. and our expert services helps organizations to be more successful by facilitating movement in an ever-changing, dynamic world. Our mission is To Help Nonprofits to Be Run Right. 2024 is the seventh consecutive year that the Bernhardt Consulting Co. has been recognized by Seattle-based [Expertise LLC](https://www.bernhardtco.com/) as one of the top Albuquerque-based PR firms. website: <https://www.bernhardtco.com/>

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